

United Way Talking Points

About United Way of Henderson County (UWHC)

- United Way has been the health, education, financial stability, and basic needs of everyone in our community since 1953.
- United Way believes in making our community stronger. We are working to organize and mobilize community resources to improve the lives of Henderson County residents.
- For every dollar raised, United Way of Henderson County puts over a dollar back into improving our Henderson County community.
- With the power of one gift, you can make a huge impact!
- There are many ways to get involved, and through UWHC you can make the impact that you want to make.
- We currently fund 35 programs at 20 local nonprofits, and help to provide over 35,000 local services each year.
- There are resources available to help people in Henderson County. If you know someone who could benefit from assistance, or would like to learn more about local resources, call 2-1-1 or visit NC211.org

Your United Way Support

- There are many ways to get involved, including making a personal or company donation, being a sponsor, volunteering your time, or donating proceeds of an event or fundraiser to United Way. For more ways to give, visit www.liveunitedhc.org/waystogive.
- United Way partners with companies throughout the community to make it easy to give through payroll deduction. You can also make a one-time gift or set up recurring gifts through our website at www.liveunitedhc.org/donate.
- When you give to United Way's Community Investment Fund you are supporting 35 programs at 20 local nonprofits, all with one gift. A list of these nonprofit partners can be found inside the front panel of our brochure.
- For those who prefer to give to a specific focus area, you can do that too! You can also select a specific nonprofit partner, or donate to another county, all through your donation to United Way.
- To learn more about United Way of Henderson County visit our website www.liveunitedhc.org.

