UNITED WAY OF HENDERSON COUNTY 2024 Rising Leaders Sponsor



Rising Leaders is a seven-month program designed to provide education and training to 20 prospective nonprofit board candidates who want to get involved and give back to their community. Participants attend monthly sessions from August through March on topics such as board member roles and responsibilities, fundraising and marketing, nonprofit life cycles, and diversity, equity and inclusion in nonprofits.

The program culminates in a graduation and speed-dating styled event where graduates meet and talk with representatives from approximately 20 local nonprofits. Past participants are currently serving as board members and key volunteers at many Henderson County nonprofits.

Rising Leaders Sponsorship Benefits & Opportunities	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Speaking opportunity at the March graduation	✓		
Recognition on class t-shirt	✓ w/ Logo		
Reserved space in class for one employee	✓	\checkmark	
Recognition in a social media post	✓	\checkmark	✓
Recognition in the Annual Report (1,000)	✓ w/ Logo	✓ w/ Logo	\checkmark
Recognition on the website	✓ w/ Logo	✓ w/ Logo	\checkmark
Recognition on the Sponsor Sign	✓ w/ Logo	✓ w/ Logo	✓ w/ Logo

United Way of Henderson County

