

# UNITED WAY OF HENDERSON COUNTY

## 2024 Women United Sponsor



Women United connects and engages women who want to make a significant impact in our community. Members make an annual leadership gift to United Way of Henderson County to support the education, health, financial stability and basic needs of everyone in our County and support unique initiatives to address the needs of women and children.

Members enjoy networking and education events and participate in volunteer projects, including United Way impact days and the Girls EMpowered (GEM) initiative. GEM volunteers assist teachers in creating and implementing an after school program designed to increase self-esteem and school success in girls in fifth grade, as well as in middle school. Women United members also organize downtown women-owned business tours and end-of-year celebrations at which each GEM girl receives a personalized backpack filled with school supplies for the next grade level.

The membership of 80+ women makes this a vibrant affinity group within United Way, combining social connection and philanthropic passion to make a positive impact in the community.

Women United Sponsorship Benefits & Opportunities	Gold \$5,000	Silver \$2,500	Backpack \$1,000	Food \$500 4 available
Invitation (+ a guest) to a Women United event	✓			
Guest on United Way Moment radio show	✓			
Recognition in Women United Brochure (1,000)	✓ w/ Logo	✓ w/ Logo		
Recognition at an event	✓ Sponsor Sign	✓ Sponsor Sign	✓ Sponsor Sign	✓ Buffet Sign
Recognition in an e-newsletter (5,500+)	✓ w/ Logo	✓ w/ Logo	✓	✓
Recognition in the Annual Report (1,000)	✓ w/ Logo	✓ w/ Logo	✓	
Recognition on the website	✓ w/ Logo	✓ w/ Logo	✓	
Recognition in a social media post	✓	✓	✓	