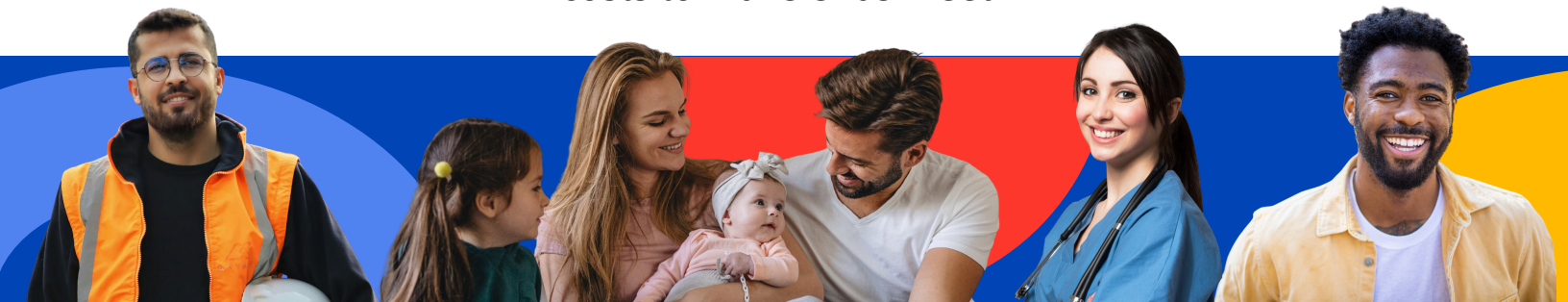


MEET ALICE

While the Federal Poverty Level is the basis for many public programs, looking at poverty alone excludes the 38 million households in the U.S. who are **ALICE** (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed), earning above the poverty level but below the basic cost of living in their communities.

As cashiers, waiters, childcare providers, and other members of our essential workforce, ALICE earns just above the Federal Poverty Level but less than what it costs to make ends meet.



ALICE in Henderson County

Households in Henderson County	
Total Households	51,977
Below ALICE Threshold	22,288
Experiencing Poverty	5,072
% Below ALICE Threshold	43%

Source: www.unitedforalice.org//county-reports/north-carolina
most recent available data from 2024



UNDERSTANDING ALICE

In 2024, according to the Federal Poverty Level (FPL), 13% of North Carolina households were financially insecure. Yet this measure failed to account for an additional 28% of households that were also experiencing financial hardship. These households are **ALICE: Asset Limited, Income Constrained, Employed** – with income above the FPL, but not enough to afford basic expenses in the county where they live.

Between ALICE households and those living in poverty, **an estimated 41% of households in North Carolina were below the ALICE Threshold in 2024.** Households below the Threshold are forced to make impossible choices – like deciding whether to pay for utilities or a car repair, whether to buy food or fill a prescription.

