



**United, we  
Respond.  
Recover.  
Reimagine.  
Rebuild.**

## **2020 ANNUAL REPORT**



**United Way  
of Henderson County**

# LEADERSHIP CORNER



## Respond. Recover. Reimagine. Rebuild.

In the year since the pandemic began, United Way of Henderson County has invested almost \$2 million to help our community respond, recover, reimagine and rebuild. Our work has never been more important as we continue to improve education, financial stability and health, and we've stepped up with special initiatives designed to help our most vulnerable neighbors facing real challenges.

We hope you will take a few minutes to look through our annual report and see all the ways that you have helped make a big difference this past year. Whether contributing to our COVID-19 Response Fund established in partnership with the Community Foundation; participating in Day of Action, which provided every child in Henderson County Public Schools with a hygiene kit; supporting our recent Days of Caring that raised critical funds for 13 local food pantries; or continuing your important investment in our daily efforts to make life better for everyone in our community, you have been a truly important partner in making good things happen during a difficult year.

Together, we're continuing to navigate an uncertain time. There may be an end in sight, but COVID-19's damage will take years to overcome. Our work is far from over. United Way of Henderson County is committed to ensuring our community becomes stronger, more inclusive, and more sustainable as we recover.

America's inaugural National Youth Poet Laureate, Amanda Gorman, not only penned the famous poem read at the Presidential Inauguration this past January, she also created

an original poem for United Way in 2020. Inspired by how United Ways were helping their communities during the pandemic, she wrote:

*We are the world's neighbors, making our communities brighter, greater,*

*Fighting for every person in every neighborhood. We, the coming of the common good.*

*So, dare to care, to be hope-sided.*

*We're never divided, for when we live to give, we always live united.*

Thank you for siding with hope and daring to care. Together, we are indeed making our community brighter and greater!

A handwritten signature in blue ink that reads "Denise Cumbee Long".

Denise Cumbee Long, Executive Director

A handwritten signature in blue ink that reads "Sherri Holbert".

Sherri Holbert, Board Chair

# BOARD OF DIRECTORS AND STAFF

## 2021 UNITED WAY OF HENDERSON COUNTY BOARD OF DIRECTORS

**CHAIR OF THE BOARD**  
SHERRI HOLBERT  
*AdventHealth Foundation*

STEPHANIE BARBOSA  
*Henderson County  
Sheriff's Department*

TRINA RUSHING  
*Henderson County  
Public Library*

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*City of Hendersonville*

KIRSTEN BUNCH  
*Blue Ridge Community  
College*

CAROL STEFANIAK  
*Pardee UNC Healthcare*

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*Wilsonart International*

PAULINE CARPENTER  
*Resource Corporation of  
America*

SHARON TIRRELL  
*Community Volunteer*

**TREASURER**  
PATTI BAKER  
*BGW, CPA*

PAM COMBS  
*Eaton Corporation*

MICHAEL WILLEY  
*Hatteras Capital Advisors*

JAN WITTE  
*Community Volunteer*

**IMMEDIATE PAST  
PRESIDENT**  
JOHN BRYANT  
*Henderson County  
Public Schools*

REGGIE GAITHER  
*Meritor, Inc.*

*In appreciation for the  
board members whose  
service ended in 2020*

SONIA GIRONDA\*  
*Smart Start Partnership  
for Children*

JOYCE BIDDIX  
*Morrow Insurance*

**STRATEGIC PLANNING  
CHAIR**  
BARBARA PLATZ  
*Community Volunteer*

ERNEST HUMPHRIES  
*Kimberly-Clark*

KRISTEN FREEMAN  
*Knox Law*

**COMMUNITY  
INVESTMENT COUNCIL  
CHAIR**  
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*Cooper Construction Co.*

HECTOR MARMOLEJO  
*Kimberly-Clark*

JUDY HANSEN  
*Community Volunteer*

KIMBELA MCMINN  
*First Citizens Bank*

JOHNNA REED  
*Pardee UNC Healthcare*

TOM MURRILL  
*Community Volunteer*

BOB STATON  
*Community Volunteer*

**RESOURCE  
DEVELOPMENT  
COMMITTEE CHAIR**  
TIM SPARKS  
*WestRock*

LISA RICHMOND  
*GE Current, a Daintree  
Company*

\*Agency Representative

### OUR VISION

To be a catalyst in making a positive and lasting impact on the human condition in Henderson County.

### OUR MISSION

To organize and mobilize community resources to improve lives of Henderson County residents.

## UNITED WAY OF HENDERSON COUNTY STAFF

### Kat Carlton

*Director of  
Resource  
Development and  
Marketing*



### Robin Morgan

*Director of  
Finance*



### Sarah Kowalak

*Director of  
Community  
Impact*



### Sarah Swartz

*Marketing and  
Communications  
Manager*



### Denise Cumbee Long

*Executive Director*



### Malisia Wilkins

*Operations Manager*



# IMPACT SPOTLIGHT: JUST SOME OF THE WAYS YOUR CONTRIBUTIONS

A graphic of a spotlight shining from the top left corner onto the first data point.

**42  
members**

of Thrive Clubhouse received help with mental health services, camaraderie with their peers and support to live as independently as possible

**\$439,237**

awarded through the COVID-19 Response Fund to

**41 local nonprofits**

**2.1.1**

North Carolina

**4,406 referrals**

made to Henderson County residents

**4,406 kids  
ages 0-5**

in Henderson County received monthly, age-appropriate books mailed to them at home through Smart Start Partnership for Children

**80 women**

supported Girls EMpowered programs for **36 girls** in elementary and middle school and provided Christmas gifts for **50 local children** in need through The Storehouse Blessings in Boxes program as members of

UNITED WAY OF HENDERSON COUNTY  
**WOMEN UNITED**

**\$54 million**

in NC HOPE funds for rent and utility assistance awarded through the help of NC 211 to keep residents in their homes

**794  
children**

received weekly MANNA Packs for Kids with food for the weekends

**43 youth**

completed Aspire's Kids at Work program, learning to avoid risky behaviors while gaining valuable culinary skills

**2,092 residents**

received low cost loans of essential medical equipment from the Medical Loan Closet

# TO UNITED WAY HAVE BRIGHTENED OUR COMMUNITY THIS YEAR...



**10 YEARS**

**OF RISING LEADERS**

preparing the next generation  
of volunteer leaders

**16 graduates**

completed our first virtual  
program and are ready to  
serve our community

**\$150,391**

saved by Henderson County  
residents on prescriptions, thanks  
to United Way's SingleCare  
(formerly Familywize)  
discount cards

**2021 DAYS OF  
CARING**

**Over \$54,000 raised**

**3,500+ lbs of food collected and  
1,500 Kids' Snack Packs assembled for  
13 local food pantries**

**20 groups** holding neighborhood or  
company food drives and Kids  
Snack Pack events

**2020 DAY OF ACTION**

**13,000+ STUDENT HYGIENE KITS**

including bottles of herbal hand sanitizer,  
masks, and safety info - given to  
Henderson County Public Schools  
students through our Day of Action  
initiative. Kits were assembled by

**OVER 100 VOLUNTEERS**

**74 adult  
learners**

improved their literacy  
skills with help from  
tutors through  
Blue Ridge Literacy  
Council

**\$685,277**

**allocated to**

**19 nonprofit partners**

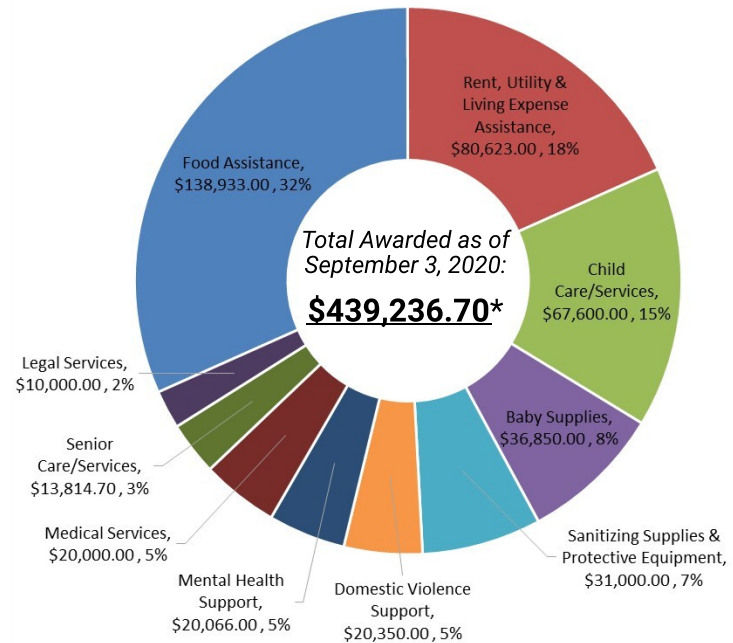
through our Community  
Investment Fund

# COVID-19 RESPONSE FUND

As lockdown measures went into place in March 2020, it was immediately apparent that an entirely new set of needs – on an unprecedented scale – would hit our community. And United Way responded. We quickly teamed up with our colleagues at Community Foundation of Henderson County and opened the Henderson County COVID-19 Response Fund.

The Fund was established to rapidly deploy resources to community-based organizations addressing both the health and economic effects of the pandemic. Our community responded generously, donating over \$439,000 to meet these urgent needs. The Fund was closed in September, after making grants to 41 local nonprofits to provide food, rent and utility assistance, medical services, child care, senior and legal services, mental health and domestic violence support, and PPE and technology to allow for continuation of essential services.

United Way is proud to have shown up when our community needed us most, and privileged to have worked with so many donors and local nonprofits to ensure that resources got where they were most desperately needed during this crisis.



Support Category	Total Amount
Food Assistance	\$138,933.00
Rent, Utility & Living Expense Assistance	\$80,623.00
Child Care/Services	\$67,600.00
Baby Supplies	\$36,850.00
Sanitizing Supplies & Protective Equipment	\$31,000.00
Domestic Violence Support	\$20,350.00
Mental Health Support	\$20,066.00
Medical Services	\$20,000.00
Senior Care/Services	\$13,814.70
Legal Services	\$10,000.00
Grand Total	\$439,236.70

*Providing food to local food pantries was one of the most common requests for funding as the need increased dramatically in the community. Pictured at left are clients, staff and volunteers from Interfaith Assistance Ministry and Community Food Pantry in Edneyville.*

# COVID-19 RESPONSE FUND GRANT RECIPIENTS

- **AdventHealth Hendersonville:** Purchase of and material to make Personal Protective Equipment for hospital staff.
- **Amazing Grace Ministries of Hendersonville:** Rent and utility assistance.
- **Anchor Baptist Church & Ministries:** Weekly food boxes and vouchers.
- **Blue Ridge Health:** Laptops and licensing fees to enable HIPPA compliant online patient visits.
- **Blue Ridge Humane Society:** Pet food assistance for Meals on Wheels recipients and others in need.
- **Blue Ridge Literacy Council:** Family literacy remote support.
- **Boys & Girls Club of Henderson County:** Daily cleaning of facility to enable childcare for first responders and essential school personnel; cleaning services to allow for safe, limited capacity reopening to Club members; expanded hours to support virtual learning for members.
- **Calvary Episcopal Church Food Pantry:** Weekly food boxes.
- **Camplify:** Day camp scholarships for participants.
- **Children & Family Resource Center:** Diapers, wipes, and formula for families in Henderson County; cleaning supplies for childcare centers.
- **Community Food Pantry in Edneyville:** Weekly food boxes; purchase of a shed and a freezer to expand storage space. Summer lunch box program.
- **Council on Aging for Henderson County:** Meals on Wheels, liquid nutrition.
- **Crossnore School & Children's Home:** Counseling services for children and adolescents affected by COVID-19.
- **El Centro (Latino Advocacy Center):** Tutor to assist students and families with virtual learning.
- **First Contact Ministries:** Transportation to and from medical and testing clinics, support meetings, detox facilities, and rehab facilities.
- **Four Seasons Hospice:** Personal protective equipment, hand sanitizer, iPads for patient/family visits, UV oven to help sanitize equipment.
- **Henderson County Rescue Squad:** Behavioral health support for members facing stress from treating/transporting patients with COVID-19.
- **Hendersonville Spanish SDA Church:** Food boxes, prescription, rent and utility assistance.
- **Interfaith Assistance Ministry:** Weekly food and personal hygiene boxes, rent and utility assistance, gas vouchers, clothing.
- **Jewish Family Services of WNC:** Case management for Elder Club members.
- **La Capilla de Santa Maria Episcopal:** Financial assistance for Latinx families who have lost employment.
- **MANNA FoodBank:** Food distribution to Henderson County partner pantries.
- **Medical Loan Closet:** Emergency medical equipment loans.
- **MountainCare:** Remote support for adult day participants and their caregivers; PPE and plexiglass dividers to enable reopening facilities.
- **Only Hope, WNC:** Food, basic needs, and housing expenses for homeless youth; food for drive through food box distribution.
- **Open Arms Crisis Pregnancy Center:** Diapers, wipes, and formula for families in need.
- **Pan de Vida:** Food, household goods, diapers, wipes and formula.
- **Pisgah Legal Services:** Legal services related to unemployment; rent assistance through Client Support Fund; and a temporary screener.
- **Safelight:** Emergency shelter, mental health services, and court support for survivors of interpersonal violence.
- **St. Gerard House:** Distance learning support for students with autism.
- **St. Vincent de Paul Society of St. Barnabas Church:** Food boxes, diapers, rent and utility assistance.
- **Smart Start Partnership for Children:** Cover parent portion of childcare; support for families with Kindergarten age children in childcare centers.
- **Steps to Hope:** Shelter for Henderson County domestic violence and sexual assault survivors.
- **The Free Clinics:** Pharmacy services including e-prescribing.
- **The Salvation Army of Hendersonville:** Food pantry, financial assistance for power, rent, utilities; Fall Camp to support virtual learning for students.
- **The Storehouse:** Weekly food boxes, homebound food delivery.
- **Thrive:** Case management services to bring homeless residents at risk for COVID-19 into housing.
- **True Ridge:** Food delivery, domestic violence support, rent and utility assistance for Latinx community.
- **Veterans Healing Farm:** Farm operations to grow, harvest, and donate food to local food pantries.
- **Vocational Solutions of Henderson County:** PPE and laptop computers to enable remote programming for adults with disabilities.

Thank you to our partner:



# DAY OF ACTION 2020



Day of Action is proudly sponsored by:



*"We were proud to join with United Way to mobilize community resources and make Day of Action happen in a different way in 2020. By equipping each student with a hygiene kit, we made a positive impact on the health of our students and teachers as they returned to in-person learning."*

*~Jay Kirby, President of Pardee UNC Health Care*

For our Day of Action 2020, United Way and Henderson County Public Schools (HCPS) teamed up to organize a fundraiser so that all 13,000 HCPS students could receive a Back to School hygiene kit containing hand sanitizer, masks and helpful handouts about how students and their families could stay safe while at home or at school.

Over 100 volunteers assembled kits in their homes, workplaces and in socially-distant gatherings. Funding for the project came through individual donations, civic club and corporate gifts, grant funding from Pisgah Health Foundation and event sponsorship from Pardee UNC Health Care.

Gaia Herbs donated the hand sanitizer and the Federal Emergency Management Agency (FEMA) provided 30,000 adult-sized masks for middle and high school students. Smaller, adjustable-sized masks were purchased through the donations.



Pictured are Brian Traylor, Chief Operations Officer with Gaia Herbs, and United Way Director of Community Impact Sarah Kowalak.

Gaia Herbs delivered big impact for our Day of Action. They donated 13,500 bottles of hand sanitizer, and their employees assembled 5,000 kits. This generous gift made them a gold level campaign sponsor. In addition to donating the hand sanitizer, Gaia Herbs held three separate volunteer days for employees to help assemble the back to school health and safety kits at its Mills River and Brevard locations.



*"The decision to partner with United Way to help give back to the local community and our students was an easy one for us. As a Certified B Corporation®, Gaia Herbs is committed to using business as a force for good and contributing to a better world through our actions. This hand sanitizer donation represented an additional way to use our capabilities and expertise to make a positive impact and to help protect the health of our local students and teachers in Henderson County as they transitioned back to in-person school."*

*~Brian Traylor, Gaia Herbs Chief Operations Officer*

# DAYS OF CARING 2021



We successfully turned our 2021 Days of Caring into a community initiative to raise food and funds for 13 local food pantries in Henderson County. Together, we raised over \$54,000, collected over 3,100 pounds of food and assembled 1,500 Kids' Snack Packs.

Henderson County food pantries have seen a 50% increase in residents needing food assistance in the last year due to the pandemic. UWHC funded partner MANNA FoodBank reports that many of these families are seeking help for the first time, and since the start of the pandemic, one in five adults and one in four children struggle with food insecurity in Henderson County. All thirteen pantries that benefitted from this initiative are MANNA partner pantries.

**Special thanks to Tom & Sue Fazio for their generous \$25,000 match to the first \$25,000 donated to our Days of Caring.**

**Silver Sponsor:**  **GE current**  
an energy company

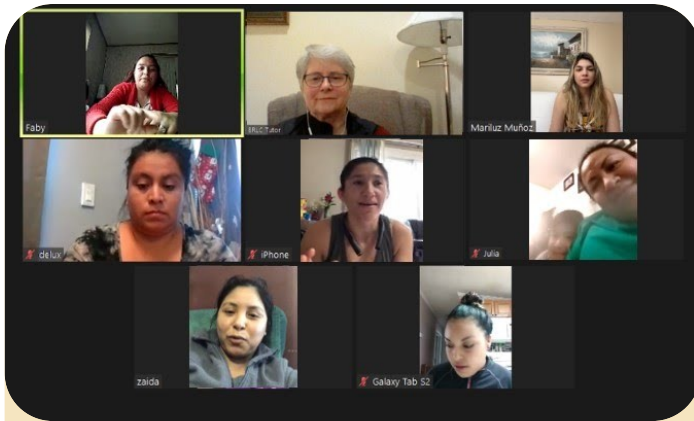
**Bronze Sponsors:**

Carolina Village, Duke Energy, Gaia Herbs, Goldsmith-Molis & Gray, Kimberly-Clark and Pepsi



# EDUCATION

We all want to live in a community where students get a great education that prepares them for college, careers, and a good life. United Way is committed to providing opportunities to help all children succeed, regardless of the obstacles they face.



**Blue Ridge Literacy Council** adapted their *Family Literacy* program to an online format during the pandemic to allow Spanish speaking mothers to continue engaging their young children in early literacy activities, while both mothers and toddlers gained English language skills.

Staff sent books and activity kits to participants' homes to keep them engaged in learning over Zoom.

**The Boys and Girls Club of Henderson County** has always enjoyed a robust partnership with our local schools. That strong partnership served Club members in a critical way during virtual instruction this past year. Like many of his peers, Nathan struggled deeply with the transition to virtual learning. Feeling isolated from his friends, overwhelmed by the changes, and unprepared for the increase in independent work, Nathan saw his grades suffer. Due to a close partnership between the Club and Nathan's school, Club staff were quickly alerted to the situation. With a couple of frank conversations and an improvement plan in place, Nathan re-engaged. Knowing that Club leaders were holding him accountable and that he wasn't in it all alone was a huge motivator. Nathan pulled F's and D's up, and ended the first quarter with a 3.0 average. This dynamic partnership and focus on student accountability allowed the Club to support members who struggled during COVID-era learning.



# RESPOND



## **Pisgah Legal Services**

has a long history of serving vulnerable clients to prevent unlawful evictions in Henderson County.

Last summer, the Warren family was renting a property with horrible conditions, including raw sewage in the yard. They wanted to move, but Mr. Warren

had lost his job due to COVID, and finding housing they could afford proved challenging. When Mrs. Warren complained to the landlord about the needed repairs, the couple was served with an eviction notice and seven days to leave the property.

Pisgah Legal Services Attorney Casey Steen represented the Warrens and succeeded in getting the eviction dismissed and the landlord's false claims in damages thrown out. This reprieve gave the Warrens the time they needed to find a more suitable home, without being threatened with homelessness.

We know that many in our community are facing economic challenges and struggling to support themselves and their families.

United Way believes that when we help our neighbors gain the skills they need to improve their income, pay down debt and manage their money, we build a better Henderson County for everyone.



**Thrive** has been able to expand their housing services for homeless residents during the pandemic.

One of the biggest challenges Thrive faces is finding affordable housing units for their clients due to the housing shortage in our area.

# HEALTH

We all have a stake in creating a healthier community, one where our neighbors lead long, active lives, avoid risky behaviors and enjoy good nutrition and physical activity.



*Despite the incredible stress the pandemic has placed on childcare centers, two new centers joined*

## **Smart Start's**

*GoNAPSACC program this year, committing to improving the nutrition and physical activity elements at their centers.*

*Jodie Williams was recognized as the Go NAPSACC Teacher of the Year this year!*



Despite pandemic restrictions, mentors with **Big Brothers Big Sisters** have found ways to support and spend time with their “Littles” this past year. And many of these Littles need support now more than ever before.

Katie is a 14 year old Little Sister being raised by her father. Katie's mother has been incarcerated since Katie was five years old for drug charges and child neglect. Katie had reportedly been engaging in risky behaviors such as self-harm, sexual activity, and sneaking out of the home. Katie and her Big Sister now meet regularly to go on fun, safe outings. The two of them engage in activities that Katie has not experienced before. Katie has discovered that she really enjoys drawing and cooking. Katie has stopped harming herself and has refrained from sneaking out of the house. She has also improved her grades and attendance at school.

Katie and her Big Sister continue to grow in their friendship, and with the mentorship of her Big Sister, Katie is avoiding risky behaviors and exploring activities that make her come alive.



# REIMAGINE

# BASIC NEEDS & CRISIS SERVICES



**The Council on Aging for Henderson County** has always prioritized nutrition for homebound seniors in our community as a critical need. But more seniors were homebound than ever before this past year, due to COVID.

Even though most Meals on Wheels volunteers had to pause their involvement, the Council on

Aging found a way to continue and even expand service during the pandemic by switching to weekly deliveries of frozen meals.

One of the over 500 Henderson County Meals on Wheels recipients this year was Miss Jean. Miss Jean lives in an area that is in one of the more isolated locations that Meals on Wheels serves. Her home is at the end of a half-mile dirt road. She is mostly confined to her chair all day long but is always cheerful when her meals are delivered.

This past Christmas, the MOW volunteer brought a holiday shoebox along with the usual delivery of nutritious meals for the week. Miss Jean was overwhelmed - she couldn't believe she was getting a wrapped gift. "For me?" she said. Her daughter later called to say it made her mother's day to receive that simple gift.



United Way believes that by providing food, medical assistance and crisis services to Henderson County residents in need, we are helping people take control of their lives and create a better tomorrow for themselves and their families.



***The Free Clinics*** has remained open throughout the pandemic, providing health care for the most vulnerable in our community even during this time of crisis. They adapted to the pandemic with a shift to telehealth for most patient visits and curbside pickup for pharmacy patients.

## REBUILD

# RISING LEADERS



Rising Leaders is a seven-month long program, designed to develop the next generation of community leaders and board members for Henderson County nonprofit organizations. A global pandemic did not stop us from holding the 10th annual program!

Participants attended monthly information sessions on Zoom and learned from local professionals about a variety of topics including nonprofit life cycles, fundraising, marketing, and financial responsibilities. New this year was a session on diversity, equity and inclusion in non-profit organizations.

Thanks to generous sponsorships by WNC Bridge Foundation and Carolina Village, Rising Leaders is free of charge for all participants. Space is limited each year, and we hope to hold much of our 2021-22 program in person. [To learn more about Rising Leaders, contact Sarah Kowalak at \[RL@liveunitedhc.org\]\(mailto:RL@liveunitedhc.org\).](#)



## Rising Leaders Class of 2020-21

*These leaders are well-equipped and ready to serve, after completing our first 100% virtual Rising Leaders program.*

**Nioka Abshire**, Zaxby's

**Sarah Barton**, Henderson County Public Schools

**Crystal Cauley**, BBN of WNC/Black History Collective

**Carrie Ann Chandler**, Smart Start Partnership for Children

**Jessi Correa**, Hope Coalition

**Laura Crago**, Edward Jones

**Katie Dirrig**, Children's Society of NC/Realty One Group Pivot

**Susan Ferrell**, Royalty Cleaning

**Stephanie Florimonte**, WNC Bridge Foundation

**Katherine Galvagni**, Henderson County Public Schools

**Michelle Geiser**, Hope Coalition

**Brittany Kiteley**, Pardee UNC Health Care

**Chas Morris**, Grace Blue Ridge PCA Inc.

**Rubi Pimentel**, Carolina Conference

**Lauren Rippy**, Beverly-Hanks

**Andrea Smith**, Life Care Center of Hendersonville

**Rising Leaders is sponsored by:**



Silver Sponsor

## NC 211 Experienced Record Call Volume During the Pandemic



211 is United Way's information and referral helpline to connect callers with essential health and human services. The service is free, accessible 24/7, completely confidential, and available in many languages. When the pandemic began in March 2020, Governor Cooper instructed NC residents to turn to 2-1-1 for COVID-19 related resources and information, and 2-1-1 continues to be a source of ongoing recovery information - especially for food, housing and financial assistance with utilities and bills.



*"Brent lost his job due to the pandemic and had fallen behind on all of his bills, including his rent. Brent called NC 211 for the first time after his landlord told him he was going to have to evict him for being months past due on his rent. When he called NC 211, he was hoping the Call Specialist would be able to provide him with a referral for rent assistance. While a referral to help pay his rent was the first step, the NC 211 Call Specialist went one step further. The Call Specialist made sure that Brent was aware of a national moratorium on evictions and went on to explain to Brent the simple steps he could take to protect himself from eviction. The Specialist walked Brent through the process while they were on the phone, and told him where on [nc211.org](https://www.nc211.org) he could find the form he needed to file for this eviction protection. By the time he hung up the phone, Brent felt tremendous relief. He had a plan now for financial assistance and eviction protection until he could get back on his feet financially later in the year."*

*~NC 211 Call Specialist*

**Call or visit [www.nc211.org](https://www.nc211.org) to get help today.**

# FUNDED COMMUNITY PARTNERS

Your gift to our Community Investment Fund supports all the nonprofit agencies listed below:

## Education

Big Brothers Big Sisters of WNC  
Blue Ridge Literacy Council  
Boys & Girls Club of Henderson County  
Children & Family Resource Center  
Helping Hand Developmental Center  
Smart Start Partnership for Children



## Health

Aspire Youth and Family  
Big Brothers Big Sisters  
Boys & Girls Club  
Children & Family Resource Center  
Safelight  
Smart Start Partnership for Children



## Income

Blue Ridge Literacy Council  
Habitat for Humanity  
OnTrack Financial Education & Counseling  
Pisgah Legal Services  
Safelight  
Thrive



## Basic Needs

Calvary Episcopal Church Food Pantry  
Council on Aging  
Four Seasons CFL  
MANNA FoodBank  
Medical Loan Closet  
MountainCare  
Pisgah Legal Services  
Safelight  
The Free Clinics  
Thrive



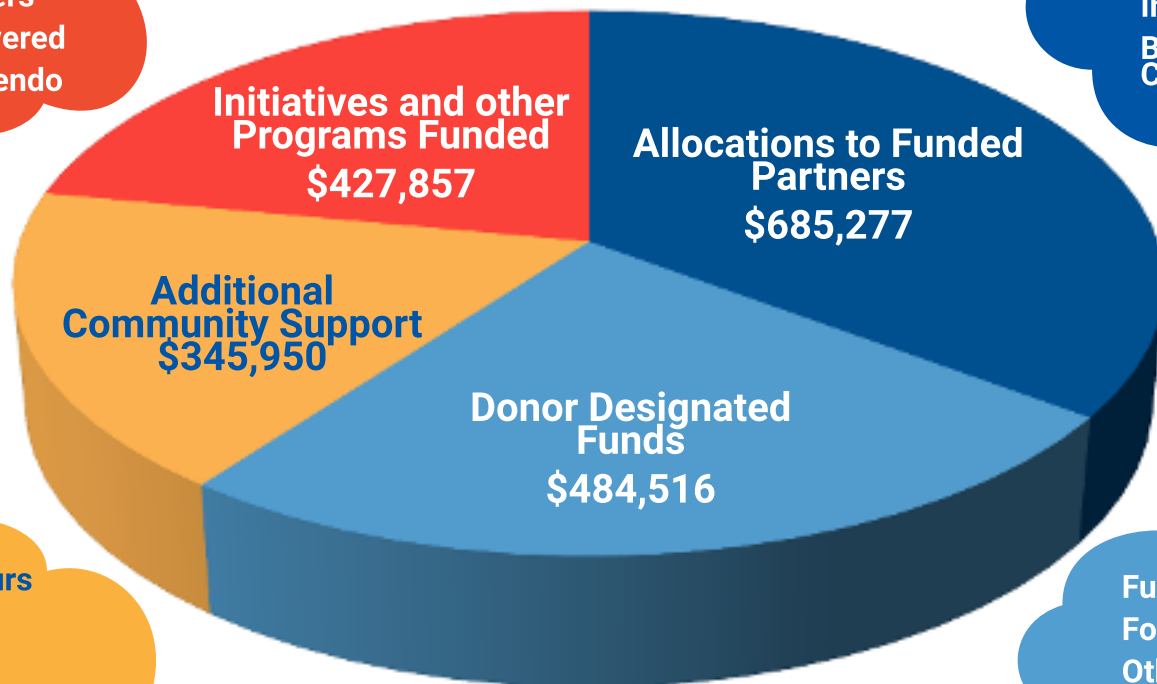
# COMMUNITY IMPACT

For 2020-2021, United Way of Henderson County's Overall Impact\* to the Community is Valued at

**over \$1.9 million.**

211  
Day of Action  
Days of Caring  
Rising Leaders  
Girls EMpowered  
Volunteer Hendo

Health  
Education  
Income  
Basic Needs &  
Crisis Services



Volunteer hours  
SingleCare  
MyFreeTaxes  
Food Drives  
Back to School Hygiene Kits  
Book Donations

Funded Partners  
Foundations  
Other United Ways  
Other Nonprofits

For every dollar raised, we put  
**over a dollar back** into improving  
our community!

\*items listed are some examples of  
UWHC's community impact

# WOMEN UNITED

**Women United (WU) connects and engages women who want to make a significant impact in our community. By contributing \$1,000 or more annually to United Way, WU members can take advantage of organized volunteer initiatives, community education and networking opportunities.**

## Quarterly Giveback Opportunities:

Women United members designate a specific nonprofit agency to benefit from quarterly giveback opportunities at their social events. This past year, these agencies received the following donations:

### Department of Social Services

*\$947 in donated books for foster families*

### The Storehouse Blessings in Boxes Program

*\$5,000 in holiday gifts purchased for 50 children*



Women United is sponsored by:



With additional sponsorship provided by:  
First Bank  
Four Seasons CFL

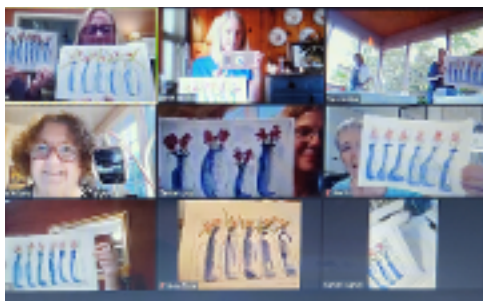
## Girls EMpowered (GEM):

GEM is an after-school program for girls, designed to increase self-esteem and school success. During the fall of 2020, Women United members continued to support GEM girls with letters and self-care kits while they were learning remotely. And by Spring of 2021, all three schools where GEM is offered were up and running with virtual programs. Guest speakers used Google Meet and Zoom to connect with the GEM girls. Women United members provided each of the 26 fifth grade GEM graduates at Upward and Hillandale Elementary Schools with a backpack filled with school supplies for the next school year. In addition, Women United supported 10 young women at Hendersonville Middle School, who were able to complete their GEM experience with a long-awaited dream board session and celebration.



## Networking Opportunities:

Women United members value the chance to engage and learn from one another. In 2020, our WU events moved online, with an Annual Meeting, Summer Paint Party, Fall Kickoff Gathering and Blessings in Boxes Holiday Party all on Zoom.



A new event, Sip & Learn, was added in the Spring giving members an opportunity to hear from a United Way funded partner, Safelight.

Women United members also contributed to the Day of Action and Days of Caring initiatives in very meaningful ways. During this most unusual year, WU members were committed to maintaining their connection with one another and with the community.



## WOMEN UNITED MEMBERS

Tammy Albrecht  
Kara Ashley-Gilmore  
Patti Baker  
Joyce Biddix  
Ruth Birge  
Vivian Bolanos  
Lisa Bryant  
Sharon Campbell  
Kat Carlton  
Pauline Carpenter  
Rebecca Cobb  
Pamela Combs  
Anna Conner  
Carrington Cosby  
Laura Crago  
Christy Crigler  
Judy Cyphers  
Darlene Das  
Beverly Dillon  
Jane Dupont  
Teresa Edwards  
Sue Fazio  
Kelly Ford  
Robin Giblin  
Judy Hansen  
Donna Hastie

Christa Hemans  
Kandi Hendricks  
Teresa Herbert  
Anna Hicks  
Sherri Holbert  
Amy Lynn Holt  
Nan Jennings  
Sharon Johnson  
Kendall Jones  
Marcie Kane  
Janice King  
Sarah Kowalak  
Renee Kumor  
Margaret LeMaster  
Darla Lindeman  
Rosa Loftis  
Denise Cumbee Long  
Gayle Mair  
Beth McCann  
Kathryn McConnell  
Jean McGrady  
Susan McKenney  
Kimbela McMinn  
Robin Morgan  
Elizabeth Moss  
Kimberly Phillips

Barbara Platz  
Rebecca Poplin  
Elizabeth Redden  
Johnna Reed  
Jeanne Reno  
Charlotte Riddle  
Sissy Rogers  
Trina Rushing  
Pamela Sacco  
Melissa Saltz  
Nancy Shaffer  
Linda Showalter  
Kelley Singer  
Diane Skillman  
Keli Speranza  
Sarah Swartz  
Sharon Tirrell  
Betsy Toner  
Adriane VanDoren  
Barbara Volk  
Fair Waggoner  
Sharon Waldbillig  
Brenda Wilkerson  
Lauren Wilkie  
Malisia Wilkins  
Christa Willey





# SMALL BUSINESS LEAGUE & BEARFOOTIN' BEAR

United Way of Henderson County **Small Business League** (SBL) members are an important family of donors who are vital to helping us meet the needs of our community. By contributing \$84 a month, these business are making a lasting investment every day in the education, income, health and basic needs of neighbors throughout Henderson County.

In addition to ongoing support, 15% of SBL membership funds support a special league-voted initiative each year. In 2020 this funding was used to help our local students return to school safely by providing back-to-school hygiene kits for our 2020 Day of Action project. We are so grateful for their partnership and support as we work to make life better for everyone in our community.

If you are interested in learning more about how your small business can make a lasting impact in our community, please contact Kat Carlton at [kcarlton@liveunitedhc.org](mailto:kcarlton@liveunitedhc.org).

*Pictured at right is Debi Gould from SBL Member Damp-Chaser*



## 'Thea' Raises \$7,500 for United Way and City of Hendersonville in 2020 Virtual Auction

Each year we look forward to seeing what local artists design for our United Way Bearfootin' Bear, an annual opportunity that raises important funds for local nonprofits in Henderson County and the City of Hendersonville. Thea is an inspirational work of art created by local art legends Miriam Hughes and Laura Bell.

In Greek mythology, Thea was a goddess of light, and like Thea, United Way also brings light to dark places. We are grateful to our Bearfootin' Bear sponsor **BMW of Asheville** and the winning bidder, Tripp Jeter of Tripp's Renovations, who is proudly displaying Thea from his storefront on Main Street.



## 2020 SBL MEMBERS



# GOLD CAMPAIGN SPONSORS



Wilsonart continues to lead the way in their support of United Way and our community. Their longstanding partnership for over 15 years has resulted in a philanthropic investment of more than \$2.4 million to support the health, education, financial stability and basic needs of their neighbors in need. Their commitment to our community is providing critical support for United Way's work to improve the lives of over 37,000 neighbors each year.

*"Wilsonart is dedicated to our employees, our customers and our community. For more than a decade we have partnered with United Way to support the health, education, financial stability and basic needs of our local community. We are proud of our corporate partnership, our employee giving campaign, and our volunteerism through United Way because we know that our time and talent is going to support nonprofits in our community that are helping those most in need."*

*~Tammy Albrecht, Operations Manager and UWHC Board Member*



the mission of Extending the Healing Ministry of Christ, AdventHealth Hendersonville has been a loyal supporter of United Way through corporate support, employee giving and volunteerism.

*"AdventHealth has been honored to lend its strength and support to the incredible programs that United Way provides across our community. Together, we have found ways to meet the needs brought on or increased by the pandemic. We look forward to continuing this relationship and finding new ways to help people across this great Henderson County community feel whole."*

*~Scott Miller, AdventHealth Hendersonville Chief Operating Officer*

AdventHealth makes the promise to provide whole-person care – body, mind and spirit. Not only does that mean meeting the needs of health and wellness within its hospital and more than 40 medical offices, but AdventHealth also takes that care beyond the walls to the community through its partnership and support of United Way. With



*AdventHealth Imaging Director, Todd Guffey, helping with United Way's Days of Caring 2019.*

# CORPORATE SPOTLIGHT

Each year, we work hand in hand with industry partners to create lasting solutions in our community.

The companies listed on this page give generously to United Way through sponsorships, employee giving campaigns, in-kind gifts and corporate gifts, and we thank them for their support.

## Gold Campaign Sponsors



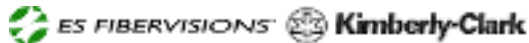
## Silver Campaign Sponsor



## Kimberly-Clark Golf Tournament Goes Virtual to Support United Way

We are grateful to Kimberly-Clark for hosting their 24th Annual Kimberly-Clark Golf Tournament. The event was virtual due to the pandemic, but the community still came together to support our important cause. Thank you to the golfers and sponsors that continued their support for Henderson County.

### Platinum Sponsors:



### Gold Sponsors:



**Silver Sponsors:** Albany International, B&B Filters, Fi-Tech, Morrow Insurance Agency, RA King Trucking LLC

**Bronze Sponsors:** Andy Oxy Company, Inc.

## CONGRATULATIONS to our 2020 Campaign Award Recipients:

### Employee Giving Award

Wilsonart International

### LiveUnited Awards

Kimberly-Clark

GE Current, a Daintree company  
Printpack, Inc.

### Outstanding Campaign Award

Meritor, Inc.

### RiseUnited Awards

Beverly-Hanks & Associates  
Champion Comfort Experts  
Morrow Insurance Agency  
Vulcan Materials

*Our 2021 virtual campaign celebration can be viewed at <https://youtu.be/W7a00pSJV-0>.*

## 2020 Gifts In-Kind

Amplified Media  
Patti Baker  
Bank of America  
Laura Bell  
Anna Conner  
Charlotte Cowan  
Teresa Edwards  
FEMA  
Gaia Herbs  
GE current, a Daintree company  
Amy Lynn Holt  
Miriam Hughes

Hulsey Media, Inc.  
Kathryn McConnell  
Microsoft - Tech Soup  
Morris Broadband  
NC Printing  
Linda Showalter  
Southern Appalachian Brewery  
Times-News  
Triangle Stop Food Stores  
Wine Sage and Gourmet  
Women United  
WTZQ 1600 AM

Special thanks to these sponsors who pivoted to support our COVID-19 response in 2020.



Sue and Tom Fazio, Carolina Village, Duke Energy, Pepsi, BGW CPA

# CORPORATE SPOTLIGHT

## 2020 Corporate and Employee Gifts

AdventHealth Hendersonville	Eaton Electrical	Lazy Otter Outfitters	The Free Clinics
AmazonSmile Foundation	Edward Jones - Brevard Rd	Lowe's of Hendersonville #31	The Gallery at Flat Rock
Asheville Regional Airport Authority	Elkamet	Mast General Store	The Hershey Company
AT&T	Enterprise Holdings Southeast, LLC	Meritor, Inc.	The Mountain Community School
Avanir Pharmaceuticals	Exact Sciences Corp.	Morrow Insurance Agency	The Paige Family Trust
Avery Dennison Foundation	Fazio Golf Course Designers	MAHEC	The W. Klopman Family Foundation
Baird Foundation	Fed Ex Ground - Fletcher	Mountain Creative Arts Counseling	Thrive
Baldor	Fifth Third Bank	MountainCare	Times-News
Bank of America	First Bank	NAACP	Town of Fletcher
Beckman Coulter, Inc.	First Citizens Bank & Trust	Nationwide Insurance	Travelers Group, Inc
Beverly-Hanks & Associates	First Congregational Church	Norm's Minit Marts	Truist Bank
BGW, CPA	First National Bank	OnTrack Financial Education & Counseling	United Community Bank
Blue Ridge Community College	Fluor Foundation	O'Reilly Auto Parts	United Federal Credit Union
Blue Ridge Health	Four Seasons CFL	Pardee UNC Health Care	United Parcel Service
Blue Ridge Literacy Council	Friday Staffing Services	Park National Bank	United Way of Henderson County
Boys & Girls Club	GE current, a Daintree company	Pepsi-Cola Bottling Company	UnitedHealth Group
Builders FirstSource	GFWC Forrest Woman's Club	Pfizer, Inc.	US Airways
Burlett Painting	Grace Lutheran Church	Pisgah Audio Video Lighting LLC	Van Winkle Law Firm
Burlington Northern Sante Fe Foundation	Green Light Ink LLC	PNC Bank	Vulcan Materials Co.
Carolina Village	Habitat for Humanity	Printpack, Inc.	Walmart
Chamber of Commerce	Hajoca	Publix	Wayne Olivier Tile & Remodeling LLC
Champion Comfort Experts	Harris Teeter #79	Reaben Oil Co.	Weaverville Primary
Children & Family Resource Center	Harry's Cadillac-Buick GMC	RTI International	Wells Fargo
CitiGroup Inc.	Haynes Wire International	Safelight	West Buncombe Elementary
City of Hendersonville	Haywood Manor Condominiums HCA	SC School for the Deaf and Blind	WestRock
Clyde A. Erwin Middle School	Helping Hand Developmental Center	Schneider Electric	WGLA Engineering
Coats North America	Henderson County Government	SECC - State Employee Combined Campaign	William W. Estes Elementary
Colton Groome	Henderson County Public Schools	SELEE Corporation	Wilsonart International
Community Foundation of Henderson County	Hendersonville Spanish SDA Church	Smart Start Partnership for Children	Wingate University
Continental Automotive Systems, Inc.	HomeTrust Bank	Southeastern Container, Inc.	WTZQ 1600 AM
Cooper Construction	Horizon Heating and Air	Southern Alarm & Security	
Daikin America	Housing Assistance Corporation	Southern Appalachian Brewery	
Dampp-Chaser Electronics	Hulsey Media, Inc.	St. James Episcopal Church	
Downtown Hendersonville, Inc.	IBM	State Farm Insurance	
Duke Energy	Illinois Tool Works	Summey Plumbing	
	Interfaith Assistance Ministry	TD Bank	
	Johnson & Johnson		
	Kimberly-Clark		

# LOYAL DONORS

*United Way of Henderson County recognizes and celebrates individuals who have supported United Way for 25 years or longer.*

*Through their dedication to United Way, they have demonstrated a personal commitment to improving the lives of every person in our community.*

Anonymous (20)  
 Frances Ackley  
 Tammy Albrecht  
 Shawn Alexander  
 David Allison  
 David E. Anderson  
 Michael and Beckie Armstrong  
 Richard and Jennifer Armstrong  
 Melissa Ballard  
 Mary Barnett  
 Trinity Bauer  
 Harold and Janet Beam  
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 McCray and Judy\* Benson  
 E. Peter Benzing  
 Joyce Biddix  
 Todd Bigley  
 Ruth Birge  
 George and Barbara Bond  
 Ginger Bowman  
 Charles Breedlove  
 April D. Brickle  
 Paula Brooks  
 John and Peggy Lynn Brooks  
 Frank and Martha Brown  
 James and Evelyn Brush  
 Eddie P. Bryant  
 Joseph Bryant  
 Mary Kay Buhrke

Jimm and Susie Bunch  
 Sharon Burlingame  
 Vincent Burris  
 Carrie Calton  
 Charles and Irene Carlson  
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 Catherine and Dale Cheek  
 Dale and Cathleen Coerver  
 Celeste and Carleton Collins  
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 Gary and Judy Cyphers  
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 Joseph Davis  
 Susan Deans  
 Edward and Ann Destremps  
 Tracy Drake  
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 Audrey Fisher  
 Jim and Barbara Fleshman  
 Steven Floyd  
 Douglas Fouts  
 Buddy and Carol Gaither  
 Christopher Garren  
 Bill and Mary Garrison  
 Roy Gibbens  
 Darren Gilliam  
 Todd Gothberg  
 Earle and Patricia Haire  
 Lynne Hampton  
 Phillip Harrell  
 David Harris  
 Fred and Jill Hart  
 Donna and Sandy Hastie  
 Lewis Heatherly  
 Mike and Colleen Hobbick  
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 Tony Mason  
 Constance McKinney  
 Bill and Miller Medina  
 John Miejski  
 Mark and Linda Miller  
 Elizabeth Wilson Moss and Bill Moss  
 Virginia Newsom  
 Daniel E. Nix  
 Edwin Nix  
 Marian Orrok  
 David and Gail Owens  
 Helen Palmer  
 John Payne  
 Terry Payton  
 Allan Pennington  
 William and Betty Penny  
 Jean Persons  
 Joseph and Barbara Platz  
 Michael and Heather Pless  
 Grace Poli  
 Frances Poorbaugh  
 Robert Prue  
 Marcia Pryor  
 Noreen Quinn  
 John J. Ramer Jr.  
 Pamela Rathburn

*"I have been a United Way donor since returning to Hendersonville in 1976. Visiting the agencies, serving on the funding panels and Executive Board, serving as a Company Coordinator and Loaned Executive, these experiences have all shown me the good work UWHC does in our community. That is why I am a donor!"*



~Brenda Wilkerson  
 Loyal Donor

Wilson and Janet Rayfield  
 A. Craig Reagan  
 Wendy Redmon  
 Johnna Reed  
 Judd Richardson  
 Ben and Carol Ringer  
 Melissa Roberts  
 Richard Roberts  
 Ron and Norma Rosenberger  
 Carolyn Rosendale  
 Walter Ruff  
 Ransom and Lannie Rutherford  
 Newell and Georgia Saltz  
 Dave and Nancy Shaffer  
 Katheryn Shaffer  
 Paul and Simone Shoemaker  
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 Tom and Carolyn Swanner  
 Ken and Susan Swayze  
 Taylor Swicegood

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 Elizabeth Taylor  
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 Roger Wheelock  
 Gregory O. Wiggins  
 Brenda R. Wilkerson  
 Mary Ruth Wilson  
 Rick and Beverly Wood  
 Roger and Tammy Workman  
 Wayne Youngdahl

\*deceased

# TOCQUEVILLE SOCIETY AND LEGACY CIRCLE



William C. Beck  
Kathlene Brems  
Beverly Dillon  
Jeff and Jan Egolf  
Tom and Susan Fazio  
Henry Johnson  
B.J. and Linda Klein  
The McGrady Family -  
Chuck and Jean, Mike  
and Martina, and Kathy

John and Doreen McTigue  
Darrell Menscer and  
Faith Baker  
John Rathbun  
George and Peggy Roberts  
Dave and Nancy Shaffer  
Nick and Merrie Carol  
Weedman

We extend our sincere appreciation to the Tocqueville Society members of United Way of Henderson County. These philanthropic leaders are creating lasting community change through generous investments of \$10,000 or more each year.

*"Faith and I have supported United Way for quite a few years. We feel that those of us who have been blessed with sufficient resources have a moral obligation to help those in need. We know that those who need food, shelter or a hand up are the beneficiaries of United Way. That's why we are happy to be part of United Way of Henderson County."*

~Darrell Menscer and Faith Baker  
Tocqueville Society members



## LEAVING A LEGACY

When you include United Way of Henderson County in your planned giving, you are helping create a better life for everyone in our community. Please consider including United Way in your will or estate plan to leave a lasting impact for years to come. Several ways to leave a legacy include:

- Name United Way as a beneficiary in your will or estate plan.
- Make an outright gift of cash or appreciated stock or real estate.
- Name United Way as the beneficiary of a retirement plan or consider an IRA Charitable Rollover.
- Name United Way as the beneficiary of an existing or new life insurance policy.

We encourage you to speak with your professional advisor about these and other options, and we welcome the opportunity to talk with you about your goals. To learn more, please call Executive Director Denise Cumbee Long at 828-692-1636 x1109, or email [dlong@liveunitedhc.org](mailto:dlong@liveunitedhc.org).

## LEGACY CIRCLE

*We are proud to recognize these generous individuals who have included United Way in a will or estate.*

Anonymous - UWHC Fund  
Gay Burgess Blazey, Joy D. Blazey and Frank E. Blazey Jr. Fund\*  
Judy and John Hansen  
Normac Humanitarian Fund  
Barbara and Yorke Pharr  
Chester W. and Virginia G. Phillips Fund\*  
Patsy Reeves Estate\*  
Vina L. and Richard C. Sauer Fund\*  
Everett and Ellen Stone Fund\*  
Elizabeth Warrick\*

\*deceased

# OCHLAWAHA SOCIETY

The Ochlawaha Society is made up of leadership donors who invested at least \$1,000 to our 2020 Campaign, making a significant impact in Henderson County.

## FRENCH BROAD RIVER

### \$5,000-\$9,999

Keith and Barbra Love  
Donald and Carol Lovett  
Kevin Marsh  
David and Julie Modaff  
June Ogden  
Johnna Reed  
Charles and Francoise Riecker  
Phyllis Rothrock  
Emma-Jo and Robert V. Staton  
Timothy and Melissa Ward  
Dirk and Paige Willms

## MILLS RIVER

### \$2,500-\$4,999

Anonymous (3)  
Robert and Martha Adams  
David S. Bate  
Robert Brackett\*  
John and Lisa Bryant  
Jimm and Susie Bunch  
Mary Louise Casey  
Catherine and Dale Cheek  
Don and Connie Cooper  
Norris and Cricket Crigler  
Joseph Davis  
Thomas\* and Jane Dupont  
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David and Tammy George  
Roy Gibbens  
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Will and Kandi Hendricks  
Teresa Herbert  
Rick and Sherri Holbert  
Amy Lynn and Ritchie Holt  
Ernest and Tracy Humphries  
Marcus and Kendall Jones  
Denise Cumbee Long and  
Bruce R. Holliday

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Tom and Jackie Murrill  
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James Riehl  
Clare Sahling  
Brett and Tori Shaffer  
Kelley B. Singer  
Bill and Jane Swafford  
Reid Usedom  
Barbara Volk  
J. Hall and Sonja Waddell  
Todd and Aleesa Williams

## CLEAR CREEK

### \$1,500-\$2,499

Anonymous  
Ken and Lynn Adams  
Ronald and Eli Laila Bajakian  
Patti Baker  
Al and Anne Beers  
Lee and Michelle Belknap  
McCray and Judy\* Benson  
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Thomas and Sara Books  
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Charlotte Cowan  
Jim and Shirley Crafton  
Darlene and Amal Das  
Thomas Diehl, Sr.  
Beverly Edgell

Harry and Jane Emmerich  
Ray and Mary Ann Fahrmeier  
Reginald Gaither  
Eugene Hamme  
Fred and Jill Hart  
Donna and Sandy Hastie  
John and Anna Hicks  
Ted Hipp  
Lowry Hobbs  
Don and Nan Jennings  
Tripp Jeter  
Steve and Sharon Johnson  
David M. Johnson  
Kathleen Kurke  
Colin Larsen  
Marian Lowry  
Gayle Mair  
Bryce Malsbary  
Donald McFadden  
Jeff and Suzanne Meadows  
Richard Mears  
Donald and Linda Miller  
Mark Miller  
Patrick and Christy Parkhill  
Barbara and Yorke Pharr  
Richard and Tammy Robinson  
Nickolas Schmieder  
George and Cathy Shields  
Linda and Harold Showalter  
Nancy Sinclair  
Nancy G. Snowden  
Ella Stenstrom  
Kelli Stike  
Colin and Janet Thomas  
Christa Ford Willey  
Michael Willey  
Sandy Williams  
Paula Willits



*"United Way is vitally important to our immediate and surrounding communities because of the positive impacts in the lives of our neighbors, family and friends! We continue to support this awesome organization because we have seen the benefits real time with helping our children and youth succeed and the enablement of older adult learnings. We believe that partnering with United Way of Henderson County will help provide sustainable solutions in the*

*lives of individuals. We Can Do This Together!"*

*~Ricky & Earnestine Parker, Ochlawaha Society members*

*\*deceased*

## HOOPERS CREEK

### \$1,000-\$1,499

Anonymous (12)  
David and Maurean Adams  
Tammy Albrecht  
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Michael P. Armstrong  
Kara Ashley-Gilmore  
David Bass  
Jay Behrens  
Robert Bentkofsky  
E. Peter Benzing  
Sean M. Bice  
Joyce Biddix  
Lawrence and Joan Blair  
Jan Blunt  
Richard Bobb  
Teena Bohm  
Darren Booker  
Mary Bowen  
Norma Bradley  
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Frank and Martha Brown  
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Trey and Kelly Ford  
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Brian and Gail Garren  
Patrick and Keri Garrison  
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Missy and Sandy Schenck  
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Diane Skillman  
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Brenda R. Wilkerson  
John Wilkerson  
Don and Lauren Wilkie  
Chris and Malisia Wilkins  
Derrick Woodbury  
Gail and Jerry Zink

# \$500-\$999 DONORS

*We thank these donors who made generous gifts of \$500-\$999 to the 2020 Annual Campaign.*

Anonymous (63)  
Robert Adermach  
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Charles Allison  
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Karen Cordell  
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Scott Dalton  
Betsy Darnall  
Thomas Davis  
Jeffrey K. Dean  
John DeGrove  
Tyler Dewerff  
Dayson Dikepa  
Derrick Dixon  
Jose Dominguez  
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Henry Johnson & Ruth Birge



*"United Way has a rich history of helping Henderson County during difficult times. I believe in the importance of this work because I have seen firsthand the difference it makes in our community."*

*~2020 Campaign Co-Chair Ruth Birge*

## 2020 LOANED EXECUTIVES

Tanya Blackford, Crossnore School & Children's Home

Dave Blatecky, Kimberly-Clark Corporation

Todd Gothberg, AdventHealth

Adam Parent, State Department of Education

Michael Willey, Hatteras Capital Advisors

## 2020 AWARD RECIPIENTS

**Rob and Ginger Cranford  
Community Service Award**  
*sponsored by Morrow Insurance*

Judy\* & McCray Benson



*\*recognized posthumously*

**Edward C. Brisley, Jr.  
Award**

*sponsored by Ken A. Adams, Edward Jones*

Dr. Jan King



**Outstanding  
Philanthropist Award**

Jean & Chuck McGrady



## 2020 GRANT SUPPORT

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Henderson County Government

James H. Cummings Foundation

Pisgah Health Foundation

Truist Foundation

Wells Fargo Foundation

WNC Bridge Foundation

## OUR WEEKLY UNITED WAY MOMENT IS BROUGHT TO YOU BY



*"Crate Wine Market & Project is proud to sponsor WTZQ's United Way Moment, an informative resource for our community here in Henderson County."*

*~ Nicole Baumann, Owner*

# FINANCIAL STATEMENT

## Statement of Financial Position For Fiscal Year Ending June 30, 2020

<b>Assets</b>	
Cash and cash equivalents	615,399
Accounts receivable	107,325
Pledge receivable, net	520,569
Donated lease receivable	259,624
Prepaid expenses	7,437
Beneficial interest in assets held by others	425,799
Life insurance cash surrender value	52,753
Property and equipment, net	<u>115,341</u>
Total assets	<u>\$2,104,247.00</u>
 <b>Liabilities and Net Assets</b>	
<b>Liabilities:</b>	
Allocations and designations payable	688,894
Operating payables	12,960
Accrued expenses	<u>18,881</u>
Total liabilities	<u>\$720,735.00</u>
 <b>Net Assets:</b>	
Unrestricted net assets	
Unappropriated	882,971
Board appropriated	240,917
Temporarily restricted	<u>259,624</u>
Total net assets	<u>1,383,512</u>
 <b>Total liabilities and net assets</b>	 <u>\$2,104,247.00</u>

Note: The summary above has been extracted from the June 30, 2020 audited financial statements prepared by Goldsmith Molis and Gray PLLC and primarily reflects the 2019 campaign activity. These statements, accompanying notes integral to the statements, and the Independent Auditors' Report should be taken in their entirety. The full audit statement along with the 990 are available at [liveunitedhc.org](http://liveunitedhc.org).



# Thank You

**United Way of Henderson County**  
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828.692.1636  
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